* Introduction to the project, the goals, background information…
* The design process that was followed
* 2–3 Problems you faced, and how you solved them
* Outcome — Did you succeed? Why or why not? What did you learn? What would you differently? What was the impact on the business?
* Do these projects show how I became the designer I am today?
* How did these experiences change or transform my approach to the design process?
* Can I show growth through conflict with these examples?
* How does this work showcase my ability to manage client needs and goals?